Providing HEIs with Business Intelligence services including strategic information systems planning, data integration, systems implementation, maintenance and support.

“If you can measure that of which you speak and can express it by a number, you know something of your subject; but if you cannot measure it, your knowledge is meagre and unsatisfactory.”

~ Lord Kelvin

Certus’ Business Intelligence services cover all aspects of BI, from strategic information systems planning to data management, reporting and analytics. Our BI services are designed to help HEIs create an evolving information system that aligns with the organisation’s strategic plan, monitors progress, improves data quality and informs the decision making processes.

BI Methodology

Project Initiation: Agree and document the project’s scope, executive sponsorship, team roles and responsibilities, and the timeline.

Analysis: Review the organisation’s strategic plan, assess the information systems’ ability to provide data, identify the gaps, develop the BI architecture and implementation plan, document and review.

Prototype: Deliver a working, limited scope system early. Gain feedback and team buy-in. Review the implementation plan and begin an iterative improvement cycle.

Implementation: Enter a cycle of design, build, test, deploy and validation.

Manage: The implemented BI environment will require support, maintenance and tuning. A continuous improvement process is initiated.

At whichever stage of BI maturity, support services to move to the next stage are available from Certus Technology. Services include implementations featuring the RMAS Supplier Agnostic Connector, which was produced by the University of Exeter with technical services provided by Certus Technology. For details of RMAS visit www.rmas.ac.uk

For details of BI support services contact Certus on +44 (0) 1392 270930 or visit us at www.certus-tech.com/rmas

BI Maturity Model:

1. Unconnected Information sources
2. Coherent, accessible information
3. Ready to set up a BI project
4. Initial BI system in place
5. Extending coverage of an initial BI system
6. A fully mature system aiding strategic planning

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